ABSTRACT OF THE DISCLOSURE

Electrophotographic color toner prepared as a mixture of white toner and chromatic color toner in an electrophotographic toner composition at least containing a colorant, a binder resin and an additive, wherein a colorant of the white toner is one member selected from the group consisting of silver white pigment, titanium white pigment, zinc white pigment, and titanium strontium white pigment.